

WITH THE VOLTEUM APP, YOU CAN NOW EASILY ACCESS BOTH AUCHAN HYPERMARKETS AND AUCHAN KORZÓS



Volteum is a navigation app that provides a cost-effective solution to perhaps the biggest problem in electric car driving: planning long-distance journeys. The first partners of the niche electric car application are Auchan Magyarország Kft. and Nhood Services Hungary Kft., the operator of Auchan Korzós.

With one in fifteen cars in the European Union now electrically charged, environmental awareness is becoming an increasingly important factor in shaping lifestyles and consumption habits. There are four times as many e-cars on the road this year compared to the first quarter of last year, though electric car ownership is still facing challenges. Today, a mid-range electric car can cover an average distance of 200-220 km, depending on speed, weather conditions, and battery power and condition, so if you are travelling longer distances than that, it's important to plan ahead where you can find a charger en route. Charging can take up to several hours, so it's also worth thinking about how to make the most of your break.

The free-to-download Volteum travel planning app, created by a startup team of current and former students of the Budapest University of Technology and Economics, provides a cost-effective solution to this problem. Aimed specifically at e-car drivers, the app not only shows the location of charging stations, but also whether we have to pay for charging and if so, how much.

So instead of the hassle of planning your journey, all you have to do is enter in Volteum what kind of e-car you want to drive and where you want to go, and the app will plan the optimal route and insert the necessary charging points. The free app, which can be downloaded for

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iOS and Android phones, has now been extended to offer shopping and dining options at Auchan Baskets and hypermarkets, so that e-car drivers can make the most of the half hour-one hour stopover during charging.

Auchan Hungary Kft. and Nhood Services Hungary Kft., the operator of Auchan Korzós, are constantly looking for new, innovative and domestic solutions that point towards sustainability and environmental protection. The Volteum application team represents this.

This is not the only joint project between the two market players belonging to Auchan Holding. For example, they are planning to install solar panels on several Auchan hypermarkets in the country, so that electricity will be generated using solar energy in the future. They are also working on making more and more Auchan hypermarkets and Auchan Korzós accessible by environmentally friendly car sharing.

Volteum's e-car application can now show which Auchan hypermarkets are available on the way during our trip, where we can shop or have our favorite food and drinks while we charge our car.

“As a major player in the trade sector, we believe it is important to take serious steps towards protecting the environment, which includes shaping social attitudes. That is why we are always happy to join innovative and green initiatives such as Volteum.” - said **Ildikó Varga-Futó, Director of Communications and CSR at Auchan.**

In connection with the cooperation, **Diana Diána Szemerédi, CSR and Internal Communications Senior Manager of Nhood Services Hungary Kft., the operator of Auchan Korzós,** added the following:

“Our mixed real estate services company, Nhood Services Hungary Kft., places special emphasis on social and environmental responsibility. In all our decisions, we try to take into account the social, economic and environmental impact of our operations, so we are only thinking in projects that are sustainable. It's important for us to contribute to the spread of environmentally friendly modes of transport, which is why there are electric car chargers in the car parks of Auchan Korzós. And while charging, drivers can do their shopping, go to the bank or post office, visit the hairdresser or have a delicious lunch in one of our food courts. Volteum is a great app that will make this opportunity available to even more e-car drivers in the future.”

About Nhood Services Hungary Kft.:

Nhood is a new mixed real estate development, sales, rental and operation company. A real estate market player that seeks three positive impacts during its developments: positive social, environmental and economic impacts (People, Planet, Profit). Its main areas of expertise are leasing, operations and marketing, as well as asset management and real estate development. With its services, it seeks to create more resilient and environmentally friendly cities that require the development of real estate for a variety of uses (shops, apartments, offices and other people-centered community spaces). Nhood brings together the real estate skills and know-how of 1,029 professionals from 10 European countries to develop, revitalize and transform cities in a sustainable way. Nhood's initial portfolio consists of nearly 300 commercial sites in Europe. In addition to its residential and mixed-use real estate development projects,

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Nhood Services Hungary, the Hungarian subsidiary of Nhood is also involved in the operation of Auchan Korzós.

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